

The book was found

Zero To One: Notes On Startups, Or How To Build The Future By Peter Thiel, Blake Masters: Book Summary

audiobook (summary)

ZERO TO ONE

PETER THIEL + BLAKE MASTERS

(flash)books



Synopsis

This is a book summary by FlashNotes on *Zero to One: Notes on Startups, or How to Build the Future* by Peter Thiel, Blake Masters. If you want to build a better future, you must believe in secrets. The great secret of our time is that there are still uncharted frontiers to explore and new inventions to create. In *Zero to One*, legendary entrepreneur and investor Peter Thiel shows how we can find singular ways to create those new things. Thiel begins with the contrarian premise that we live in an age of technological stagnation, even if we're too distracted by shiny mobile devices to notice. Information technology has improved rapidly, but there is no reason why progress should be limited to computers or Silicon Valley. Progress can be achieved in any industry or area of business. It comes from the most important skill that every leader must master: learning to think for yourself. Doing what someone else already knows how to do takes the world from one to n, adding more of something familiar. But when you do something new, you go from zero to one. The next Bill Gates will not build an operating system. The next Larry Page or Sergey Brin won't make a search engine. Tomorrow's champions will not win by competing ruthlessly in today's marketplace. They will escape competition altogether, because their businesses will be unique. *Zero to One* presents at once an optimistic view of the future of progress in America and a new way of thinking about innovation: It starts by learning to ask the questions that lead you to find value in unexpected places.

Book Information

Audible Audio Edition

Listening Length: 24 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: GetFlashNotes.com

Audible.com Release Date: December 3, 2015

Language: English

ASIN: B018UXM042

Best Sellers Rank: #374 in [Books > Audible Audiobooks > Nonfiction > Study Aids](#) #5091

[in Books > Audible Audiobooks > Business & Investing](#) #5703 in [Books > Business & Money >](#)

[Small Business & Entrepreneurship > Entrepreneurship](#)

Customer Reviews

A great, short read on making your business truly revolutionary, by someone who knows (ever hear

of PayPal??). You can put it away in a weekend and learn everything you need to know to make a great product experience, that leapfrogs your competition. The first must-read business book of the 21st century!

Decent summary, but it was so incredibly brief (it took me about 10 minutes to get through and I'm a slow reader) that I feel it sacrificed content for brevity. As such, the price is unwarranted, in my opinion. I have since purchased the book. I would recommend this summary only if you have money to burn. I do not believe it adds meaningfully to the book itself.

The ideas and insight behind his book are very powerful although implementing them will take considerable effort and focus. Since this is true for most any endeavor, why not start with an extremely powerful concept? I would recommend that you also find an online interview because he articulates his thinking very effectively and his ideas come through immediately when you hear him speak.

The review was so brief and condensed I ended up getting the book. Too much detail and context was left out. From this experience I am disinclined to purchase book summaries in the future.

Books reinforces lots of ideas that are relevant in this new shared economy and beyond. I personally are in a creative mode but in a more "1 to 2" creativity. This inspires me to pursue a zero to one level of creativity

This is a decent overview, but it's missing some key elements there's huge value in what lies a little bit deeper. Best bet is to actually read Thiels book.

Notes is a great way to review a book that interests you. Zero to One is worth the read as it deals with innovation and product enhancement.

[Download to continue reading...](#)

Zero to One: Notes on Startups, or How to Build the Future by Peter Thiel, Blake Masters: Book Summary Zero to One: Notes on Startups, or How to Build the Future Peter Thiel: Players, Companies, Life: The unauthorized microbiography of technology's greatest entrepreneur. The Mobility Revolution: Zero Emissions, Zero Accidents, Zero Ownership Summary - StrengthsFinder 2.0: By Tom Rath - A Chapter by Chapter Summary (StrengthsFinder 2.0: Summary - Paperback,

Audiobook, Audible, Book) Summary of The Inevitable: Understanding the 12 Technological Forces That Will Shape Our Future by Kevin Kelly | Book Summary Includes Analysis Platform Scale: How an emerging business model helps startups build large empires with minimum investment
Re:ZERO, Vol. 1 - manga: -Starting Life in Another World- (Re:ZERO -Starting Life in Another World- Manga) Re:ZERO, Vol. 1: -Starting Life in Another World - light novel (Re:ZERO -Starting Life in Another World-) One Simple Idea for Startups and Entrepreneurs: Live Your Dreams and Create Your Own Profitable Company Walt Disney's Peter Pan (Disney Peter Pan) (Little Golden Book) The Laughing Corpse: Anita Blake, Vampire Hunter, Book 2 Crimson Death: Anita Blake, Vampire Hunter, Book 25 Summary: The 10X Rule: The Only Difference Between Success and Failure by Grant Cardone: Book Summary Book Summary: Crossing the Chasm: 45 Minutes - Key Points Summary/Refresher Book Summary: The Big Short: 45 Minutes - Key Points Summary/Refresher The World of Peter Rabbit (The Original Peter Rabbit, Books 1-23, Presentation Box) Peter and the Starcatcher (Acting Edition) (Peter and the Starcatchers) Peter and the Starcatcher (Introduction by Dave Barry and Ridley Pearson): The Annotated Script of the Broadway Play (Peter and the Starcatchers) Peter Pan and Other Plays: The Admirable Crichton; Peter Pan; When Wendy Grew Up; What Every Woman Knows; Mary Rose (Oxford World's Classics)

[Dmca](#)