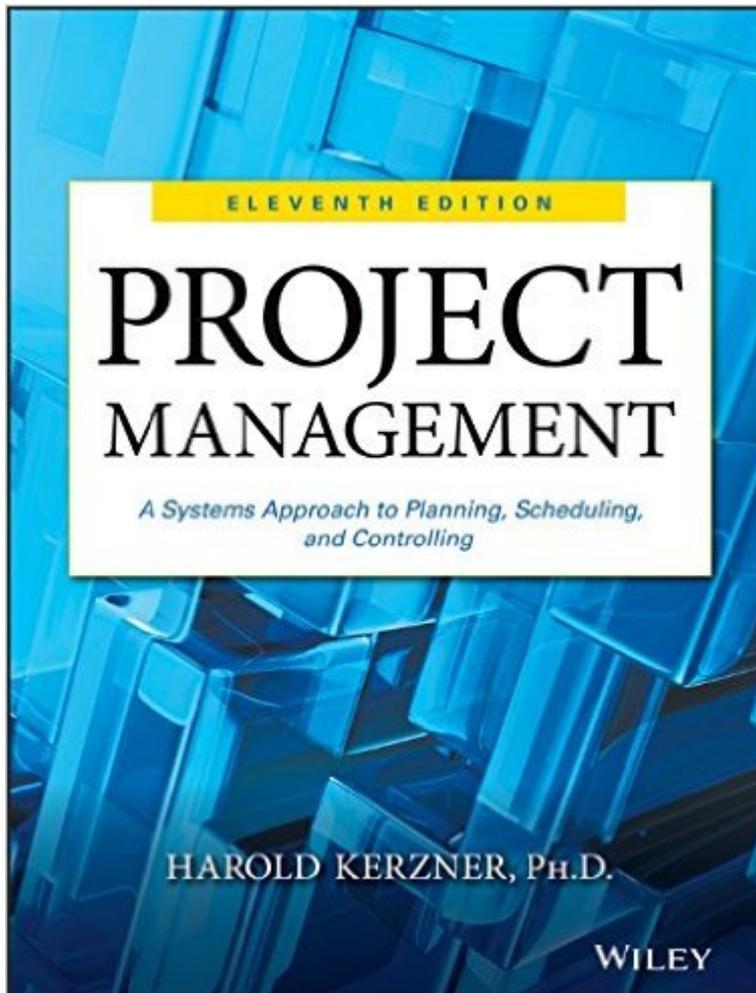


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Project Management: A Systems Approach To Planning, Scheduling, And Controlling



Synopsis

The bestselling project management text for students and professionals is now updated and expanded. This Eleventh Edition of the bestselling "bible" of project management maintains the streamlined approach of the prior editions and moves the content even closer to PMI's Project Management Body of Knowledge (PMBOK). New content has been added to this edition on measuring project management ROI, value to the organization and to customers, and much more. The capstone "super" case on the "Iridium Project" has been maintained, covering all aspects of project management. Increased use of sidebars throughout the book helps further align it with the PMBOK and the Project Management Professional (PMP) Certification Exam. This new edition features significant expansion, including more than three dozen entirely new sections and updates on process supporting; types of project closure; project sponsorship; and culture, teamwork, and trust. This comprehensive guide to the principles and practices of project management: Offers new sections on added value, business intelligence, project governance, and much more. Provides twenty-five case studies covering a variety of industries, almost all of which are real-world situations drawn from the author's practice. Includes 400 discussion questions and more than 125 multiple-choice questions. Serves as an excellent study guide for the PMP Certification Exam. (PMI, PMBOK, PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.)

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Customer Reviews

Several people I have talked to seem to have mixed feelings about this book. Most never get past the first few pages in the book and many are afraid not to have this book prominently displayed on their desks. The latter is to avoid someone mistaking them for a junior project manager. The best way to review this monumental book on project management is to list the most common arguments for and against the book. The book presents comprehensive knowledge of project management that you can substitute only by purchasing several books on the subject by other authors. Dr. Harold Kerzner is also one of the most respected experts on Project Management. Dr. Kerzner now has several companion books to supplement this main text book. One area that the book was considered lacking in the past was with regards to case studies. You can now buy his latest book that is dedicated to covering just case studies. The writing style is extremely easy to read and follow. Once you read his explanation on any topic, you will find that it is hard to disagree with him because his explanations are very compelling. The reasons many people have disliked the book - the book is too boring to read, it is too long a book, it is a compilation of bullet lists, there are not enough case studies (or problems/exercises), etc. I can't say anything about the first complaint because it is actually true but if you are in the middle of a project and have a burning question, I can promise you that it isn't so boring to pull up the relevant section in the book and find a reasonable explanation to your question. The book is very long because it is an exhaustive treatment of the Project Management field. There is no reason to read it in one sitting. Regarding being a compilation of bullet lists, it does seem that way.

I will have to respectfully disagree with the reviewer who stated this book was not good for preparing for the PMP. Though I will have to admit that this depends on how extensive you want your PMP preparation to be as well as if thoroughly learning the subject of project management is more important than just passing the PMP. If this is the case, then this book will exceed these expectations on all counts. On the structure and contents of the text, it has 23 chapters whereupon the first 10 chapters delve into the basic structure and organizational behaviors that create a need for project management. In a sense, these chapters deal with the "soft" issues in project management, since the success of projects depends on the people who work on them and the stakeholders and customers who support and drive the project initiative. As Kerzner states, "these first ten chapters are needed to understand the cultural environment for all projects and systems". For those preparing for the PMP, chapter 3 titled "Organizational Structures" gives an in depth exposition of the types of organizational structures such as functional, matrix, and projectized that you will need to know for the PMP exam. You can see where much of what is in the chapter no doubt influenced the

PMBOK.Chapters 11-20 go into the heart of project management such as planning, scheduling, cost control, estimating, procurement and quality. These chapter are indeed "hard-core" project management tools and techniques that are systematically discussed in depth. But this is where much of the meat of project management is discussed and where all the major PMP exam subjects are covered.

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