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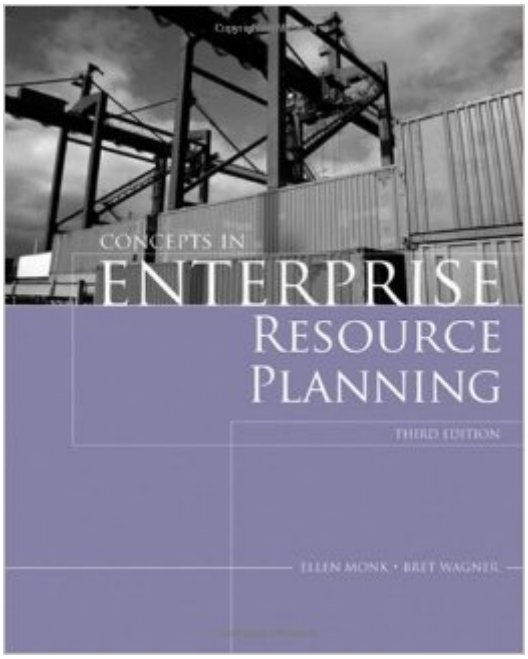
Enterprise Resource Planning



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Synopsis

In today’s cutting-edge business world, enterprise resource planning (ERP) software plays a critical role. By bringing a company’s many different functions together into one large integrated system, it creates an abundance of opportunities for growth and increased productivity. However, mastery of ERP is central to success and Concepts in Enterprise Resource Planning, Third Edition, provides the perfect tool for making sense of this vastly important technology. The book examines enterprise software in general and shows readers how ERP software can improve the functions of a company, how it can streamline operations, and how the functional areas of any package relate to each other. The third edition has been updated to reflect the very latest trends and updates in ERP software. With all new sidebar cases and real-world examples throughout, this text will not only provide a thorough introduction to the world of enterprise resource planning, but will also prepare readers for success in today’s marketplace.

Book Information

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Customer Reviews

While they are hundred of SAP or BAAN or J.D. Edwards or Oracle books in the market, only few books were really written in "ERP context". Fortunately, this book is one of few.The teaching experience told Brady and Monk that "teaching SAP application" to business students was not sufficient to make students understand the "concept of ERP". This is the impression for them to write this book. The foundation of ERP are addressed in business process perspectives; and then,

mapped to the ERP process. One "BIG" case-study is used to describe the ERP component, with respect to SAP R/3 system. However, the fundamental is not limited to SAP package since extensions are also provided.The uniqueness of this book is the combination of "O'Leary's book (ISBN 0521791529)" and "Jacobs & Whybark (ISBN 0072400897)". Like "Why ERP? by Jacobs and Whybark", Brady and Monk use a single case study to describe the ERP in "formal format" (not in novel as Why ERP). Like "O'Leary's book", this book gives the fundamental to understand ERP rather than "implementation of specific package".Unlike "Why ERP", this book is the formal textbook, very easy to read textbook, not a novel. Unlike "O'Leary's book", this book is the explanation of ERP and interaction of business process, instead of implemenation and outline.Another major advantage of this book is the easy-well-written is in 200 pages. Graduate students or passion-readers may finish it in one night. This book is also good for ERP introduction (1-3 meetings) for any Production/Operation Management classes or Supply Chain Management.One thing that I'd like to see more is the "reference".

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