Synopsis

If you’d like to improve the ability of your students to learn English vocabulary by as much as 100%, 200%, even 300% (or more)... using simple memory techniques that they can learn in 15-20 minutes (or less), then this may be the most important book that you as a teacher of English will ever read. Believe it or not, it doesn’t matter if your students have a good memory or not. The information in this book will teach you: Why memory is like a bicycle everyone can ride (with some minor personal adjustments). The real reason why no one should ever be squeamish about memorization or learning a language. Why and how some of the most famous memory skills are applicable to learning any language, especially English. How your students can create a 26 "letter location" memory system based on the English alphabet. Unique techniques that will have your students literally "tuning in" on the English language. How to separate English words in the most effective manner for memorization. Two secret ways your students can use relaxation to aid the memorization process. These two methods alone are worth the price of this book because they will literally eliminate the stress and apprehension English learners face as they struggle to learn English vocabulary. And much, much more.... These techniques have been used by real language learners, most of whom previously considered themselves owners of a "bad memory", to make real strides in learning English vocabulary. But there’s really no time to lose. Every day that you are not teaching your students this simple vocabulary memorization system, you are literally stealing from yourself the joy of having students who read, speak and recall an abundance of English vocabulary thanks to how you’ve easily expanded the natural abilities of their minds.

Book Information

Audible Audio Edition
Listening Length: 2 hours and 17 minutes
Program Type: Audiobook
Version: Unabridged
Publisher: Anthony Metivier
Audible.com Release Date: July 29, 2013
Whispersync for Voice: Ready
Language: English
ASIN: B00E7VS9QK
Best Sellers Rank: #14 in Books > Audible Audiobooks > Language Instruction > English  #18 in Books > Audible Audiobooks > Language Instruction > Other Languages  #657 in Books >
I think one of the most difficult parts of learning a new language (or anything for that matter) is remembering the information: in this case vocabulary and grammar rules. I’ve read that most people need to come in contact with a new word 20-30 times before they remember it. Using mnemonics we can reduce this number to 2-3 times. I’m an American that’s been living in Brazil and teaching private English classes for almost 10 years now. I read this book to discover a new way to help my students remember vocabulary, consequently increasing my ability as an effective teacher. What I can tell you is that this system really works! I have been so amazed at how well the techniques work, that it has sparked my interest in the field of mnemonics, and it is now a new hobby of mine. (I’m currently on my 3rd book about this subject.) From my research, I’ve discovered that the author has combined 2 well known mnemonic techniques: loci (or memory palaces) which many memory contest champions claim to use, and a substitute word system which is another powerful/well documented technique. The genius of this system is the author’s idea to create a separate or individual palace (loci - or location as the author calls it) for each letter of the alphabet, combined with the substitute word system, informing us to use images and actions to memorize the pronunciation and meaning of a new word (images - to remember the pronunciation and action - to remember the meaning). I feel it’s worth mentioning that I’ve made many questions to the author by email, to all of which he has replied.

It has been years since I studied Spanish and could only remember how to sing Christmas carols which is only useful during the holidays. This is a great system for learning a new language. Once I made the spreadsheet it was very easy to begin re-learning my Spanish! Recommend it to anyone who wants to learn another language.

GREAT Book, with advice that first takes you off your feet: "key principles of memory work: eliminate everything and build natural association in those familiar places." provides explanation why association and mnemonics work and how to train yourself to memorize more.

It’s more difficult to learn the method than learn vocabulary on your own. You need to memorize every room and every object in every room and then attach an object to every word and then find new houses to memorize words that you attach to every one of those rooms.