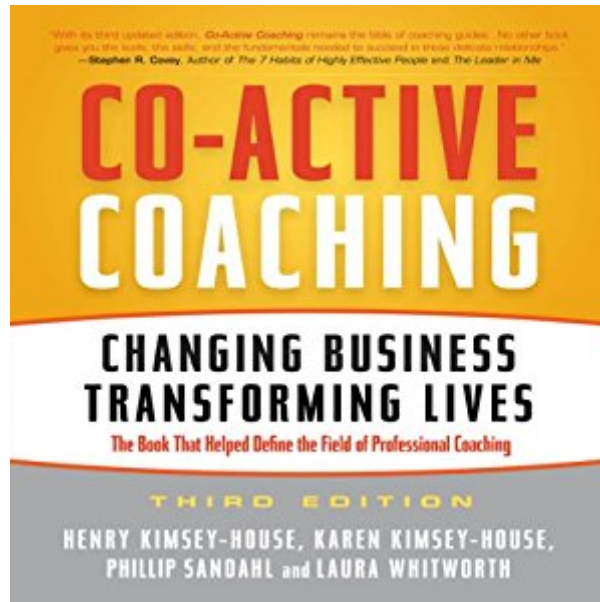


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# Co-Active Coaching, 3rd Edition: Changing Business, Transforming Lives



## Synopsis

When Co-Active Coaching was first released in 1998, this pioneering work set the stage for what has become a cultural and business phenomenon and helped launch the profession of coaching. Published in more than 10 languages now, this book has been used as the definitive resource in dozens of corporate, professional-development, and university-based coaching programs, as well as by thousands of individuals looking to elevate their communication, relationship, and coaching skills. This fully revised third edition of Co-Active Coaching has been updated to reflect the expanded vision of the newly updated Co-Active Model and coaching course curriculum at The Coaches Training Institute, the training organization founded and run by the authors for 20 years. The third edition emphasizes evoking transformational change in the client and extends the use of the Co-Active Model into leadership management and its effectiveness throughout organizations.

## Book Information

Audible Audio Edition

Listening Length: 7 hours and 9 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Gildan Media, LLC

Audible.com Release Date: July 12, 2013

Whispersync for Voice: Ready

Language: English

ASIN: B00DWBN12I

Best Sellers Rank: #15 in Books > Business & Money > Management & Leadership > Training  
#22 in Books > Business & Money > Management & Leadership > Mentoring & Coaching #123  
in Books > Audible Audiobooks > Business & Investing > Leadership & Management

## Customer Reviews

I have been recruited over the past few years to serve on boards and as a business advisor for companies in the healthcare field. My role has expanded in each to become a leadership coach for first time CEOs and COOs. I am not a professional coach nor have I been certified as a coach. I really enjoy growing people but building a career specializing in professional coaching would be a significant distraction from my real passion - "Bringing Entrepreneurs and Technology to Life." That is, building new health related companies that are trying to solve intractable healthcare problems. Presently, I am involved in companies focused on medication adherence, continuous

remote patient monitoring, therapies for rare and neglected diseases, and the treatment of presbyopia. I have always viewed coaching as a spiritual calling. As the authors note so well, the coach's job is to be out front, encouraging, pointing the way to a life fully lived, a life that is valued and without regret. There is more in life each day. The work of coaches is to assist clients in creating the work and lives they want. • This is a big responsibility with many obligations to getting it right. I have had a number of important advisors (coaches) in my life • “ Tony Petrella (pioneer of organizational development), Peter Drucker, Ram Charan, Patrick Lencioni, and Dean Herman. Not all would be classified officially as coaches but all were or are. The expansion of my role from informal coaching to more formal coaching has motivated me to learn more about coaching and the coaching profession. This led me to the third edition of • “ Co-active Coaching” • by Kimsey-House et al.

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