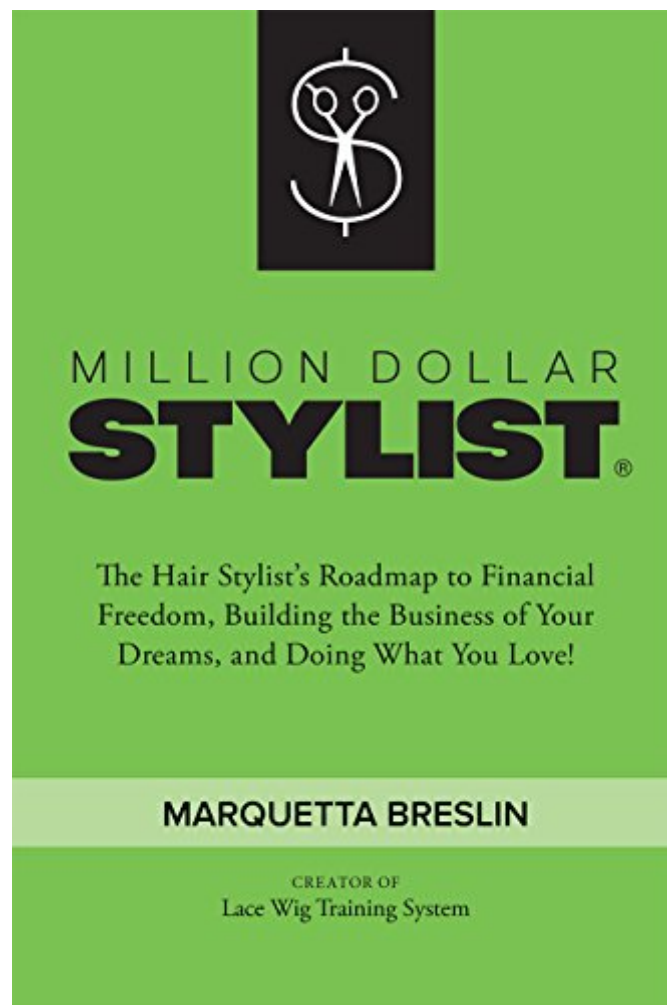


The book was found

Million Dollar Stylist: The Hair Stylist's Roadmap To Financial Freedom, Building The Business Of Your Dreams, And Doing What You Love!



Synopsis

Marquetta Breslin teaches hair stylists and beauty professionals from around the world how to build a successful business, gain the freedom they deserve, and live life on their own terms. Million Dollar Stylist® is about taking your skills and love for doing hair and creating a future you never thought possible. It's about enjoying a level of freedom you've never experienced before. It's not a concept or a get-rich-quick strategy. It's about developing a completely new mindset and a brand new way to approach being a hair stylist. This book will change the way you attract clients, the way you think about your career, and the way you go about being a stylist for the rest of your life. Gone are the days of constantly chasing new clients and relying on a single stream of income from standing behind the chair for hours on end. You were made to create and do more! Million Dollar Stylist® teaches you a new way to look at being a stylist. It shows you that doing hair is just one way to create income and freedom for yourself. Marquetta Breslin reveals how you can finally live life on your own terms and have the freedom you've always wanted while still doing what you love: hair!

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Customer Reviews

I read this book (more than once) and it provided me with so much great information on how I can do better and earn more in the beauty industry. I'm a multicultural hair stylist and I work on all types of hair textures. But I just felt stuck in what I was doing. I didn't know what I needed, should, or could be doing to advance my career. I have now established a social media presence and started filming videos. I am making the strides towards better financial success with the help of Marquetta Breslin and this book. If you are in the beauty industry and want more for yourself and your career then you definitely need to pick up a copy of this book. I used to think the only way to get ahead is spend more time behind the chair, learn more styling skills, but this book tells you that there are better ways to earn more income without killing yourself behind a chair.

Marquetta Breslin is a highly skilled stylist. But the lessons in Million Dollar Stylist go far beyond the hair salon. The book is filled with brilliant suggestions for taking a great idea and communicating it so powerfully that it changes lives. Don't be fooled by the title. Anyone can use what's in here, not just stylists. I've been adapting Breslin's plan and tips to fit my own business ideas. It's a terrific book with an important message.

I don't even do hair and I find this book absolutely inspiring. It was recommended to me by a friend who knows I love to write. And if you're a good writer people will want to read whatever you put out and Marquetta has done just that. Million Dollar Stylist is very easy to read and communicates an important piece of business that we forget: you are empowered to do great things if you're willing to work at it. Seriously. I couldn't imagine what she describes in this book as being a reality for so many stylists: they are good at what they do but are stuck at a booth making next to nothing. If you want to do better than that, Marquetta has the answers because she brought herself from practically poor and broke to a HUGE success not by reinventing the wheel but by creating a doable system. You're not going to learn new weave technique in this book. You aren't going to learn how to make a better cut. But you will DEFINITELY learn a new way of doing business that anyone can do if they are willing to master their skills in several areas. It almost made me want to pick up a pair of scissors!

Magnificently written and an excellent read. I highly recommend this book to not just aspiring hair stylists, but also to anyone who's an entrepreneur. The author does a really good job of teaching by sharing her life experiences with practical advice that only comes from being in the trenches in the real world. In other words, you're learning from someone who's been there and done that, not

someone who just has ideas about being a successful stylist and small business entrepreneur. The information is invaluable to anyone who wants how to duplicate success instead of learning through the school of hard knocks.

Elementary concepts not even repackaged in a sophisticated manner. It's like the pre-course to Law of Attraction 101. Too wordy. Too many long, exhausting paragraphs detailing how she's "about to to reveal some ground breaking information" only for it to be super basic and unoriginal. I'm not a child and this is not the peak-a-boo. I'm throwing this book away. Yes. In the trash. Normally I donate the books but this one doesn't deserve to see anything but a landfill.

Marquetta Breslin, in my opinion, is contributing to the problems in the hair industry. She makes her products, webinars and seminars available to non-licensed, kitchen stylists. These online, self-taught stylists (armed with the knowledge they gained from Marquetta), then compete to lure customers from professional stylists. These self-taught stylists also charge a lot less because they do not have the overhead the professional stylists have, which drives the cost down for professional stylists who want to remain competitive. I have to show my cosmetologist license before I can even purchase professional hair products at my local for-professionals-only beauty supply store, while people like Marquetta sell to anyone, while convincing the professional stylists, something is wrong with us, and buying her products will make us millionaires. This is a slap in the face to the stylists who actually went to school and received their license from the State Board of Cosmetic Arts. Marquetta is making money selling advice to a problem she is contributing to. So sad.

I recommend anyone who is serious about educating yourself on how to make money in the Beauty Industry to invest in the entire collection. The book, Dvds, and Million Dollar Stylist Live event to fully get a comprehensive understanding of what Marquetta is teaching. I am a Hairstylist and I brought this book for myself and 3 of my friends. We attended the Million Dollar Stylist Live Event and it was an Experience! I must say Having the book to read and discuss before the event really helped in shaping a new mindset and inspired us to want to seek out more... I give the book 5 stars for motivation!

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