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# Social Wealth: How To Build Extraordinary Relationships By Transforming The Way We Live, Love, Lead And Network

BEST SELLING AUTHOR AND LIFE MASTERY COACH

## SOCIAL WEALTH

How to Build Extraordinary  
**RELATIONSHIPS**  
by Transforming the Way We  
Live, Love, Lead and Network

**JASON TREU**



## Synopsis

Have you ever admired those successful, confident, motivated, and charismatic people who seem to have it all? They've climbed the corporate ladder quickly or started a great business. Their love life is amazing and they have fantastic friends. They've made all the right connections. They've mastered networking and how to build relationships. They're very persuasive and created significant influence with people. And...all of this has opened up limitless opportunities for them. What's their secret? What breakthroughs have they learned that you haven't? They have figured out the biggest predictor for success is...Social Wealth Everything we create in life is with or through other people. No one goes it alone. We value our experiences and relationships with other people above everything else. Your legacy comes down to becoming rich in all your relationships. Stuck in your career? Wishing you could find passionate love in your life? Want to be a top producer in your field? Having trouble building business relationships and networking? Want to improve your leadership, social, communication, and emotional skills? Desire to create more meaningful connections with people in your life? Do you want to have more influence and persuasion? Do you want to be more vulnerable, authentic, confident and courageous? If you answered "yes" to any of the above questions...Social Wealth will give you the blueprint and action steps you've been looking for to achieve the success you desire and deserve. The reality is no one is born with this information and skills. No one sits you down to explain how it works, and you certainly don't learn this in your education. These are learned skills and behaviors. By the time you finish this book, you are going to have a bullet-proof, passion-fueled strategy built on the skills and confidence of learning what others don't know. You will have the power to define what you want, spot potential obstacles to your success, and the tools and skills to get exactly what you want. In this how to guide, you'll learn to:

- \* Create the powerful, life-changing "Social Wealth Mindset"
- \* Leverage scientifically proven, field-tested human behavior insights
- \* Master essential social, communication, influencer, leadership, charisma and emotional skills
- \* Embrace vulnerability, authenticity, generosity and imperfection to courageously engage with others and create meaningful connections
- \* Create true belonging and build relationships that matter
- \* Develop a "real world" social media plan to put it all together for your personal and professional life. You will also get free guide, 15 Social Wealth Tools, to help you get results quicker. Then it just comes down to a little action, practice, commitment and patience. Don't waste your time, hard work and money any longer. Learn the path to creating the life you want on your terms.

## Book Information

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## Customer Reviews

Roughly a century ago, Dale Carnegie penned 'How to Win Friends and Influence People'. That was an indispensable tome, and informed many generations on social etiquette, tact, success and all the rest of it. If there's one criticism I have of that book, it's a little shallow. Well, now we have Treu's 'Social Wealth' to fill in the missing gaps. What Carnegie didn't see is what Treu focuses on. This book, accordingly, has more depth. It's not only about meeting new friends and expanding your social network, it's also about a comprehensive philosophy and modus operandi on how to meet people easily - with a genuine intent, warmth, humor, and candor. As such, it's not really a self-help book per se. It's more about an over-arching philosophy that insists upon 'doing the outer work', as Treu puts it. He makes it very clear that if you're going to get anything out of this book, you need to put the work in. He thoroughly elucidates how to go about it, all you need is the willingness to follow through and do the work. Never before in human history has humanity been so utterly awkward and distant when it comes to human interaction. This is a timely book that can put you leaps and bounds beyond the competition when it comes to social success in business, relationships, romance, friendships - but it's also about transcending a competitive spirit when it comes right down to the

immediacy of a spontaneous, unique human interaction. Great stuff, 5 stars, highly recommended.

While your relationships are the foundation for a meaningful life this book covers so much more, it's about creating immense value for yourself and others that allow you to get the most out of this life time, realize your dreams and at the same time impact other human beings in a very positive and inspiring way. It's is a practical, to-the-point guide without any annoying filler, very rare these days. Jason lays it all out there, pretty much step-by-step, and the only thing required of you is to take action, do the exercises and implement the concepts in your daily life. Unlike nearly all other material on these subjects Jason's advice is coming 100% from real life experience. He is living this life and has the data and practical evidence on what works and not. This is huge and makes all the difference. The rewards for putting in the effort are priceless and transcend and connect areas of your life that might currently be isolated, like your career, love, connections with other people, passions, leadership, relationships, everything. This is a must read for anyone who refuses to settle but wants to fully live, engage and experience everything this life has to offer in an authentic powerful way holding nothing back. Cannot recommend this book enough, it's one of the best investments you'll be making for yourself!

Trusted advice comes from real, honest experiences and this author has it! He's clearly lived and practiced his principles on creating powerful social networks. How do I know? Because I've seen him in action and in reading this book, he lays out pretty clearly what it takes for anyone, from right where they are, to create the kind of personal and professional relationships that bring your life invaluable benefits. You can't put a price on knowing how to forge connections with high-level people who have great personality and great successes to their name. It's something that improves your life on all levels. The "hack" to upgrading your own skills, happiness & well-being is without a doubt social capital. One of the highlights of this book is where Jason talks about "Defining Your Personal Brand". It was simple yet deeply clarifying and revealing in realizing how to further develop the strength of my character as I want it to be known. Being totally congruent. The exercise was a must! There's plenty more in the book, and I highly recommend you get it! Keith Ferrazzi's book, *Never Eat Alone* (one of the best networking books ever written), finally has something worth comparing to. The advice is different but absolutely complementary of the other.

When I picked up this book I thought I was simply getting networking advice to help me grow professionally. I got much more than that. Inside, I found tips for dating, friendship, overcoming

social anxiety, and overall interpersonal communication. Social Wealth has transformed my outlook on relationships. I plan to re-read one regularly.

“How to Build Extraordinary Relationships” is a great title, and very well describes the message in the book, and how much value he put on other people. When reading this book you can feel his love and passion for everyone, that this man has high values, being authentic, transparent and a man with a big heart, wishing the best for everyone, and who loves to serve other people. Do yourself a favor, take a leap of faith, and believe when he says: “a critical life strategy and the new currency for creating an extraordinary life is giving, helping and inspiring others.” Jason Treu describes step-by-step the actions needed in order to take our lives to the next level, and how we simultaneously have to be responsible for our own lives doing the inner work and handle our own psychology. I highly recommend everyone to take the time and dig deep into this book and let it inspire you to live the life of your dreams – the real you!

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