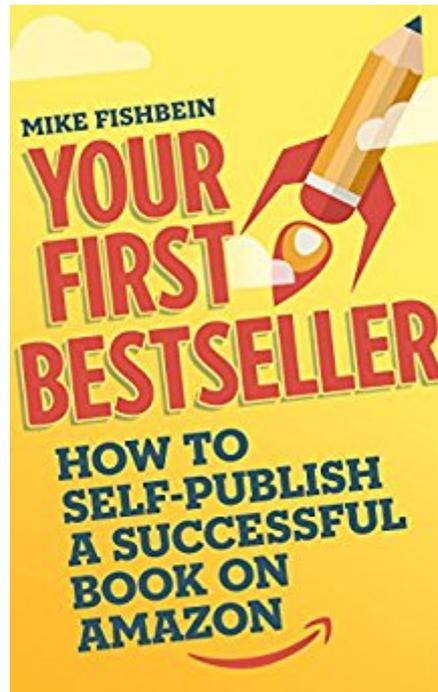


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Your First Bestseller: How To Self-Publish A Successful Book On



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There is no lack of books on these days about self-publishing. The problem is this "gold rush" mentality has led to far too many books that don't follow their own advice and feature poor writing, editing and cover design skills. This is not one of those books. Mike Fishbein has written a useful resource for new authors and filled it with helpful screenshots, sound advice and enough verifiable proof that anyone looking to up their publishing game should read this book. What I liked: the chapters on publishing to Createspace and ACX was something you don't see in most self-publishing books and I found it very helpful. What could be improved: other than a couple of editing mistakes this book was very well put together. Bottomline: I was lucky enough to get this book during a free promotion and would urge anyone looking to get into the self-publishing field to read this book.

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In this book, Mike Fishbein has successfully explained and share tips on the three key components in the book business, namely how to write, how to publish and how to market. The contents are comprehensive, yet not overwhelming and presented in an easy-to-read style. I like the summary section or key takeaways of every chapters and the 29-step checklist is very valuable. As a writer of more than 15 books, Mike knows his stuff. His writings have been featured in popular sites like Entrepreneur and Huffington Post. Chapter 1 begins with the most important step that all writers will face... how to overcome the obstacles of getting started. Chapter 2 deals with the top common mistake that all writers will be guilty of. Writing topics or contents that we love, not necessarily what the market needs. As for the rest of the chapters, I can go on to say all the good stuff but it would be much beneficial if you just read the book. In conclusion, this book would adequately equipped you with the necessary knowledge and action plan to get you to become a best seller in the exciting world of book publishing. Highly recommended.

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