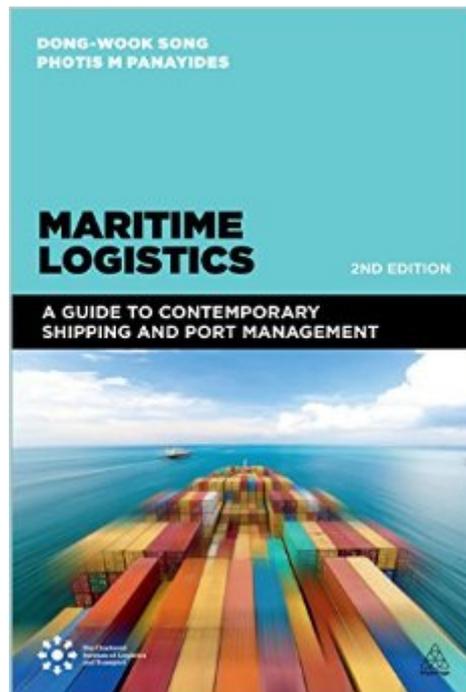


The book was found

Maritime Logistics: A Guide To Contemporary Shipping And Port Management



Synopsis

Globalisation and the rapid increase in world trade in the past decade have contributed to greater demand for international transport and logistics and, consequently, the expansion of the maritime industry. The dramatic changes in the mode of world trade and cargo transportation make it more important than ever to have a clear understanding of the way in which freight is transported by sea and the role of ports in this exchange. At the cutting edge in its assessment of the industry, *Maritime Logistics* covers the whole scope of maritime logistics and examines latest logistical developments within the port and shipping industry. With a range of new international contributors, this new edition has been thoroughly revised and updated. There are new chapters on port centric logistics, hinterland logistics and global supply chains, maritime transport and logistics as a trade facilitator, and future trends and developments. Written by a team of international experts with over fifty years' experience in the field, *Maritime Logistics* provides a truly global perspective. The book covers everything that students of logistics, as well as those working within the industry, need to know about maritime logistics, including shipping lines, containers, tankers, dry bulk, port-centric logistics, and much more. The book includes contributions from leading practitioners and academics in the field. The new edition includes a variety of new contributors, including: A. Michael Knemeyer, Associate Professor of Logistics, Fisher College of Business, The Ohio State University; John P. Saldanha, Assistant Professor of Logistics, Fisher College of Business, The Ohio State University; Prof. Dr. Michele Acciaro, Assistant Professor of Maritime Logistics, THE KLU, Hamburg; Prof. Dr. Joern Meissner, Professor of Supply Chain Management & Pricing Strategy, THE KLU, Hamburg.

Book Information

File Size: 16763 KB

Print Length: 472 pages

Publisher: Kogan Page; 2 edition (April 3, 2015)

Publication Date: April 3, 2015

Sold by:Â Digital Services LLC

Language: English

ASIN: B00VIMHWSC

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #936,506 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #75

inÂ Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Distribution & Warehouse Management #171 inÂ Kindle Store > Kindle eBooks > Business & Money > Industries > Transportation #189 inÂ Books > Business & Money > Management & Leadership > Distribution & Warehouse Management

Customer Reviews

A rather amazing book that sadly wonâ™t get the attention it thoroughly deserves. This hefty tome provides a timely, informative and authoritative look at the global maritime logistics industry, helping explain its history, considering its present-day challenges and operations and casts an eye forward to its future. It is clearly aimed at the academic or industry participant and for its target audience it has scored a bulls-eye. Yet for the more interested generalist it still offers a lot, although you can understand they are less likely to stumble across it, if nothing else because of its price. It is a bit of an expensive casual read, but still a great bargain if you have a need for it as you will get your moneyâ™s worth. This is a revised (second) edition, a worthy upgrade if you will, with new chapters on port-centric logistics in concept and practice, hinterland logistics and global supply chains, maritime transport and logistics as a trade facilitator, and future trends and developments. Donâ™t worry if you feel that you are treading in deep water, as the bookâ™s team of international experts who act as contributing authors manage to find a level, aided in no small part by its editors, or collective voice that can appeal to audiences of all levels and experiences. This reviewer is no stranger to the world of international logistics and freight shipping, albeit mostly as a passive participant and occasional importer, yet this book managed to throw a lot of âœl didnâ™t know thatâ• or âœl had never thought of thatâ•-type reactions in to the reading mix. A lot of the bookâ™s detail went clearly over this reviewerâ™s head, yet it didnâ™t feel as if things were being wasted either, and surprisingly rather a lot of things stuck in the mind.

[Download to continue reading...](#)

Maritime Logistics: A Guide to Contemporary Shipping and Port Management Shipping Container Homes: How to Successfully Build a Shipping Container Home! (tiny house living, shipping container, shipping containers, ... shipping container designs Book 1) Shipping Container Homes: Shipping Container Homes 101, Shipping Container Homes for Beginners, Everything You Need to Know About, Tiny House Living, and...Container Home, Tiny House Living Books Shipping Container Homes: Box Set: Shipping Container Homes: 51 Ideas to Decorate Your Tiny House,

Shipping Container Homes 101 Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management (Logistics, Supply Chain Management, Procurement) Shipping Container Homes: The complete guide to building shipping container homes, including plans, FAQs, cool ideas, and more! Shipping Container Homes: The Ultimate Guide to Shipping Container Homes Shipping Container Homes: A Comprehensive Guide to Shipping Container Homes Shipping Container Homes: Steps and Tips on How You Can Build a Shipping Container Home Quickly and Save Money Shipping Container Homes: 51 Hacks, Ideas, Tips & Tricks to Organize and Decorate Your Tiny House or Shipping Container Home Dropshipping: The Truth About Drop Shipping: What You Need To Know Now Before You Begin Drop Shipping Green Logistics: Improving the Environmental Sustainability of Logistics Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management Serial Port Complete: COM Ports, USB Virtual COM Ports, and Ports for Embedded Systems (Complete Guides series) All About Fortified Wines: Port and Sherry Make This Medieval Port (Usborne Cut-Out Models) Are You My Baby? (Port/Eng) (Portuguese Edition) Delaware River Port Authority (Images of America) Port Mortuary (A Scarpetta Novel)

[Dmca](#)