Rational Decision Making
This book is designed to support you in making difficult decisions in a more rational way. Based on an established theoretical foundation, it shows that simple requirements concerning rational behavior lead to a general calculus of determining optimal decision alternatives; the book then goes on to present methods and instruments useful for the practical implementation of these concepts. Psychological research has uncovered a multitude of systematic cognitive biases associated with the intuitive decision process, especially concerning the formation of preferences and subjective probability judgments for uncertain events. These developments have elevated prescriptive decision theory to the status of an important discipline with increasingly strong practical ties - nowadays, even managers are concerned with decision trees, probability distributions and risk profiles. There is also a wide range of software available on the market to aid users with the use of the instruments. We would like to convince you, by help of the many practical questions and case studies included with most chapters, that the material covered is not purely an academic diet but also of high practical nutritional value. The mindset suggested by the theory as an approach for decision problems will surely be of much use to you both in your private and professional life, even if you do not apply the presented methods of decision making support in every little detail.
Decision-Making and How to Overcome Them


The Re-Enchantment of the World: Secular Magic in a Rational Age

Rational extended thermodynamics (Springer Tracts in Natural Philosophy)

The Rational Project Manager: A Thinking Team’s Guide to Getting Work Done

Sticking to the Point: A Rational Methodology for the Step By Step Formulation and Administration of a TCM Acupuncture Treatment (vol. 1)

Rational Expectations: Asset Allocation for Investing Adults (Investing for Adults) (Volume 4)

Organizations and Organizing: Rational, Natural and Open Systems Perspectives

The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success

Risk-Return Analysis, Volume 2: The Theory and Practice of Rational Investing

The Rational Optimist: How Prosperity Evolves

The Rational Optimist: How Prosperity Evolves (P.S.)

The Vaccine Book: Making the Right Decision for Your Child (Sears Parenting Library)

Ethical Obligations and Decision-Making in Accounting: Text and Cases

An Introduction to Management Science: Quantitative Approaches to Decision Making

Case Studies in Biomedical Ethics: Decision-Making, Principles, and Cases

Clinical Decision Making in the Diagnosis and Treatment of Fluency Disorders