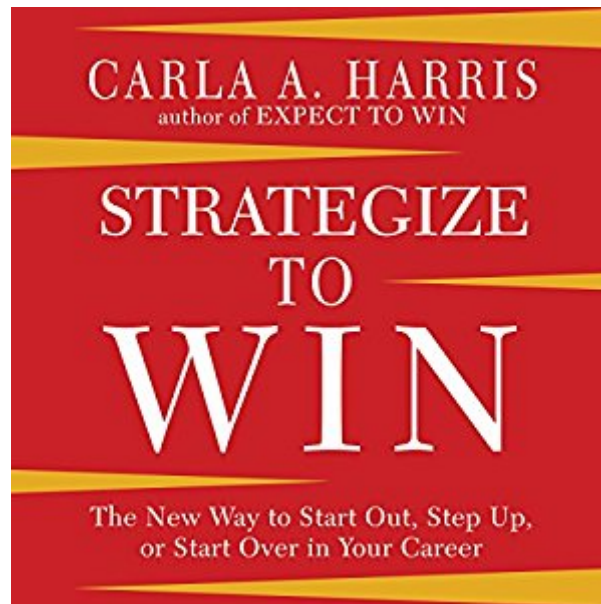


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# Strategize To WIN: The New Way To Start Out, Step Up, Or Start Over In Your Career



## Synopsis

The Wall Street powerhouse and author of *Expect to Win* offers a new way to conceptualize career strategies and gives us proven tools for successful change. Whether we're starting out, striving toward a promotion, or looking for a new opportunity, the working world isn't what it used to be. Wall Street veteran Carla Harris knows this, and in *Strategize to Win* she gives listeners the tools they need to get started; get "unstuck" from bad situations; redirect momentum; and position themselves to manage their careers no matter the environment. With her trademark galvanizing advice, Harris identifies and clarifies issues that are often murky, offering lessons on: Identifying and making the most of your work profile (are you a Good Soldier? a Leader? an Arguer?); preparing for a career change without going back to school or taking a step down: honing three essential skills industry leaders possess (and how to get them); tuning into unspoken cues; and thriving through change. Introducing a new way of planning one's career in five-year units, *Strategize to Win* distills battle-tested and step-by-step tools that Carla has used to launch and sustain her own successful career and help others move forward, recover from setbacks, and position themselves for success.

## Book Information

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## Customer Reviews

Great practical advice to do a reset and get your career back on track or break out of a stale mate career. I have met witnessed her brilliance in a seminar and found the book to be equally motivating and spot on for providing great applications toward being a success not just in careers but in all aspects of community involvements and personal life. Enjoyed it thoroughly.

I really really REALLY enjoyed and learned a lot from this book! The greatest thing about it is that Carla lays out the strategies to driving your career that people rarely tell you; its like all the secrets are unmasked in this one book. Even after just one month, I was able to implement some the strategies that Carla laid out in the book - and they have really worked for me! I am a mid-career professional at a Fortune 100 company, but I can see this book resonating with SO many different levels of professionals in various industries. This is definitely a must read for anyone looking to advance their career and navigate their workplace successfully!

The book is awesome. Whether you're a college graduate looking for ideas on how to get started or you are already in the workforce looking for ways to maximize your potential, this book provides a great roadmap and tons of wonderful ideas that will help. Highly recommended!

I Just purchased Carla's new book "Strategize to Win" on my Kindle. Love, Love, Love what I've read thus far. I'm going to purchase one for both my sons Antoine and Marcus. I highly recommend all my nieces and nephews to purchase this book as well. Not only will it help you with your career choices, it will also help you if you are at a cross road with your career. Thanks Carla!!!!

I'm listening to this now -- I'm about midway through. She's got a lot of very good experience and imparts it with clarity. I think it would be prefect for someone in the first five years of their career but it is still helpful for me twenty years in. For example, The chapter on interviewing is a bit old hat for me but the parts on performance and relationship currency were very good reminders with some updates to my knowledge. It is read by the author and she imparts her passion. That said, it's not a professional narrator so you have to get used to a New York accent.

I love my job but this book made me pause and think about how I am approaching things. I appreciate Carla's Pearls.

Great follow-up to her first book. Very insightful. A good read for all professionals regardless of time on job and/or title. A must read

Love Carla's pearls of knowledge. This book helps me navigate through the corporate jungle while being true to myself.

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