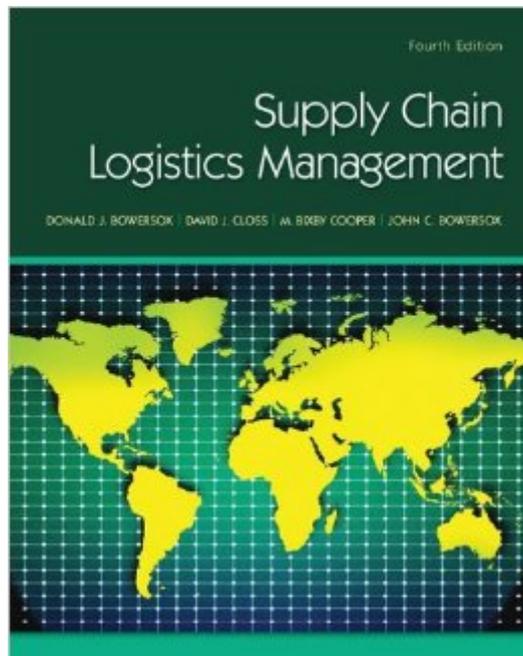


The book was found

Supply Chain Logistics Management



Synopsis

The Fourth Edition of Supply Chain Logistics Management presents Logistics in the context of integration within a firm's Supply Chain Strategy and Operations. The framework of Supply Chain Management is initially presented thereby creating a foundation for in-depth study of the five logistics operational components in Part Two. Challenges and strategies related to design and operational integration of logistics within a global supply chain are discussed in Part three. Part Four focuses on administrative challenges related to cross organizational collaboration, performance measurement, and concludes with the challenges of managing risk and achieving sustainability. An essential feature of the overall presentation is the integration of topical materials and examples into the Supply Chain Logistics value creation process. Text materials are supported by study and challenge questions as well as contemporary cases. The overall presentation integrates the discussion of information technology throughout the text. Illustrations and examples highlight how firms deal with operational challenges and use logistics performance to gain competitive advantage.

Book Information

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Customer Reviews

The authors of the book are quite well-known as professors in Michigan Uni. It is one of the best book for a new-comer or student to supply chain field. It owns a lot of industrial insights as supporting cases and also, quite a few other useful data and tables. The theoretic structure of the book is quite fruitful and helpful, especially to whom wanna have a clear and complete picture of the

supply chain management. It not only discuss the issues of logistics and supply chain management, but also, which I think is much more constructive, provide the reader a whole new view of the business operation and management. It raises the question how to run a successful and competitive firm and offers some useful ideas to help the reader to reach the conclusion by himself. It is quite a good book for students to use at class and read off class as well. Of course, managers who interested in supply chain and logistics should appreciate it very much!

There are numerous typos throughout the text, and the website doesn't have errata posted. The cases and problem sets at the end of the book don't directly relate to any particular chapter. Furthermore, the questions in the cases require knowledge that the book doesn't even address. Also, the cases have numerous typos which make a sound analysis almost impossible. For instance, in Case 7 the reader is told to analyze the inventory at three distribution centers: Atlanta, GA; Mechanicsburg, PA; and Sparks, NV. The accompanying spreadsheet has data for Atlanta, Mechanicsburg, and New Brunswick?! The spreadsheet for Case 7 also has several columns of data which aren't labeled whatsoever. Even when the data have labels, they are so esoteric that they are only likely to confuse students who are trying to learn about logistics (e.g. Atl Std, Atl Calc SS, Atl Sigma C, Atl k, Atl Adj k, Atl Service, Atl Avg Service, Atl $f(k) @ 95$, Atl SS @ 95, Atl Avg @ 95, k). None of the labels listed here have any description or definition anywhere in the text or in the spreadsheet. Costing around \$200, this text is one of the biggest rip-offs I have ever seen!

This book complicates and lengthens every thought process. Yes, it does have lots of typos. The chapters are way longer than they need to be and it goes into details that could be left out for another class. It could be a good book if I wanted to know every little detail of supply chain, but this book should only include the Logistics, and its overcomplicating it with useless and lengthening wording and making me fall to sleep. I love supply chain and specially the logistics part of it, but this is overkill.

PLEASE BE AWARE!! THIS BOOK IS A RIP OFF!!! really just want people to know how poorly written and confusing this book is. I am an extremely avid reader, and this is one of the worst books I have ever read. For a book on the topic of Logistics, you would think efficient writing would be of their utmost concern. Although I cannot say with 100% certainty, I would be shocked if the positive reviews weren't fake. There is no way anyone this this book is good, never mind great. Click on their names and their reviews appear suspicious.

I bought this over a year ago, but never left a review. It was a great read, well organized, and it was exactly what I needed. Other books were not as well organized, and didn't cover the topic as well. But it!

Just a note to support others here who have suggested this book is a hard read. The first 5 chapters, which make up the introductory section of the book, are especially dry and the wording overly academic. The next section, which moves into more specific topics is slightly better. I am a graduate student and I like to read textbooks so it is especially bad if I can't get through it. There were brief occasions where the text actually used clear language and provided examples and they provided a sad glimpse of how interesting this subject would suddenly become to students given a good introduction. Please consider having these first 5 chapters rewritten for the next edition!

I typically don't review books, but after seeing these reviews I just had to chime in. I think I took the same class as GPP and agree, it is a hard read. There must be several books out there (Perhaps Lean Distribution by Zylstra) that can teach you just as much but with more down to earth wording. The text example in the review by J. Jericho pretty much sums it up.

This book is an incredibly hard read. The program that I took used this book and even the instructor said it sucked. Those of us already in the industry use much more complex methods and they are explained way more simply than this mass of words.

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