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Fashion Design Drawing Course
Synopsis

A superb reference book and an ideal instructional textbook for classroom use, this beautifully illustrated guide is organized into units that reflect required courses at leading design colleges. Twenty step-by-step exercises cover methods of finding inspiration, developing observation techniques, and creating fashion drawings in both color and black-and-white media. Separate sections are devoted to getting started and understanding figure proportions, planning and designing garments, and creating and assessing flat specification drawings. The book also features cross-references to its various art instruction techniques, a designer's glossary, and a helpful index. This book guides students through their first steps in fashion illustration, covering everything that is presented in the best college-level courses. It makes a fine starting point for all students of fashion, introducing them to fashion drawing as a first step toward a career as a creative costumier. More than 250 illustrations in color and black and white.

Book Information

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Customer Reviews

Unlike other fashion design books, the authors do not teach figure drawing and clothing. They start out with a visit to a museum where you need to gather information, then find a theme and make four sketches. The individual lessons build upon each other so that the beginner can easily follow. The authors require you to be active, go out and find your sources of information and inspiration. You learn to do what fashion designers do: look at architecture and find ideas for a new fashion line, look at flowers and find a color scheme, etc. The book has 24 lessons that lead the student of fashion design from the first sketch to the fashion show. It's a good book if you are looking for a guided
course that helps you to improve and evaluate your designs.

This book was not at all helpful for new fashion illustrators. I would consider my drawing skills above average. I mainly do technical designs and decided that I wanted to try fashion design for my portfolio. So I borrowed this book and another book from the library and was very disappointed. The cover drew me in, but the pages were not instructional. The book goes through the traditional 9 heads figure and the help pretty much stops there. This book is bombarded with really abstract drawings and HINTS on ideas for fashion designs. What a waste! I'm glad that I borrowed it first!! The other book I checked out was a book by Bina Abling "Fashion Sketchbook" from the 1980’s and that was far more helpful because it gave step by step instructions and illustrations. It went beyond poses and into garment designs and it was about 20 years old!! The current edition is kinda pricey but I'm going to invest in it. Anyway, if you want to learn real fashion illustration I would NOT invest in this book.

This book is awful, especially given it's title. Drawing is not discussed in the book in any meaningful way, the cover is dreadfully misrepresentative of what is inside. The drawing styles presented are horribly dated from a horrible fashion illustration era. These 80's - 90's looks are awful to look at and disproportioned. Very little if anything can be learned from this book.

I am an aspiring fashion designer and this is the first related book I have purchased. I am not in college and it has been helpful in getting me started. It guides you through step by step on how to get lines started and color schemes by giving you assignments and making sure you achieved what the chapter was teaching you. I thought it was a great book. I hope to find lots more books as helpful.

This book gives much fuel for imagination-lots of color, painting, prints, artwork- less practical information such as flat drawing, measuring, etc for actual production. The 4 pages devoted to "working drawings" were too brief and examples to small to read.

I love this book! I have just ordered it and was hoping to strengthen my figure presentation drawings. But what I got was what I wanted in a different way. This book tells you to get inspiration from. So I was like, ok, how about drawing. Some people may say it's misleading saying there is no drawing techniques found in the book, but really if you think about it, there is. It tells you
to look at buildings, museums and more and use what you see to put into your designs. So the techniques are the shapes and colors and when you put them together, it looks great! You do not have to be the best artist in the world, just using the patterns and everything will make your presentation even better. I would definitely recommend this book to anyone who wants to be a fashion designer but doesn't think they can think up of that many designs. Or think they can't draw. Basically anyone can become one who has patience and is creative!

This book is set up much like a textbook and would work well for an independent study in design. It has clearly organized chapters with projects at the end of each; the projects work on a theoretical and practical basis, and allow the student to employ a hands-on approach. It is fun, engaging, easy to follow, and manages to be technical without feeling pompous. It takes the designer from inspiration and mood boards to the final designs and a cohesive line. It breaks down the process into smaller tasks in the most fun way I have yet seen. While its focus is not on drawing, per se (get another book if you need help on figures, proportions, etc.), it works well to establish good designing habits. The drawings, as mentioned in some reviews, are horrible and from the 80’s and early 90’s (who knows why. Ugh), but once you get past them, the book really does offer great techniques to combat the fashion equivalent of writer’s block and create a cohesive line driven by inspiration and research. In spite of the sometimes tacky appearance, I highly recommend this book. It will point you in the right direction.

I am very intrigued about the lessons in this book. It was an interesting way to look at fashion design. However, I was disappointed in the lack of instruction of drawing fashion figures. Also, the drawings in this book were very dated, so the drawings were very irrelevant.

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