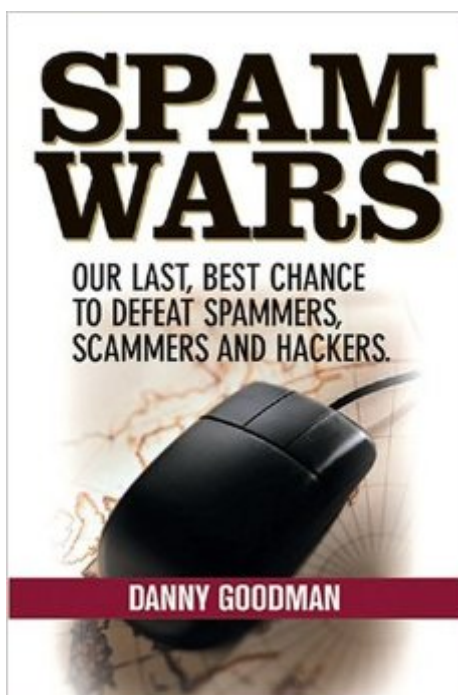


The book was found

Spam Wars: Our Last Best Chance To Defeat Spammers, Scammers & Hackers



Synopsis

This book shines a bright light on the shadowy electronic mail attacks that fill the in-boxes of nearly every internet email user on a daily basis. Most email users are unaware of the tricks and scams that accompany or are built into unwanted automated email messages that today account for approximately 60% of worldwide email traffic. The goal of this book is to educate the world's email users in an entertaining way about the threats to their individual privacy and the credibility of the entire email system through a careless attitude toward email spammers and hackers. Those who are satisfied to wait for technological and legislative solutions are deluding themselves into believing that the answer will come solely from the outside. Armed with just a little bit of technical knowledge provided in this book, every email user can fight the last inch of the battle starting immediately, with the ultimate goal of choking off the spam economy and removing all financial incentive for the perpetrators.

Book Information

Paperback: 336 pages

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Average Customer Review: 4.8 out of 5 stars [See all reviews](#) (8 customer reviews)

Best Sellers Rank: #2,226,675 in Books (See Top 100 in Books) #146 in [Books > Business & Money > Marketing & Sales > Marketing > Telemarketing](#) #232 in [Books > Computers & Technology > Networking & Cloud Computing > Network Administration > Email Administration](#) #1086 in [Books > Computers & Technology > Internet & Social Media > Hacking](#)

Customer Reviews

SPAM WARS, like many other wars we've known seem to go on and on with no apparent ending or resolution. You'll notice those other "spam" books suggested up there. I've read them too. And I've promoted them through AACUG, the User Group Network and the Design Bookshelf web sites. I've quoted them in the AACUG's Anti-Spam initiative. But this is probably the most important book about the genre -- the level-headed, common sense book about spam -- how to avoid it and fight it. Danny Goodman helped millions of us become proficient computer users, and hyperscript

programmers at the dawn of the desktop computing revolution. His level grasp of concepts coupled with his friendly manner made the world of computing understandable and comfortable. Now, he's taken up the torch to arm us and help us safely through the SPAM WARS. This book does the best job I've seen to date on actually putting a finger on what spam is, who the spammers are, how they operate and what you can stand to lose if they get you in their grasp. Yea, I know -- you're going to say you've heard it all before. I thought I had heard it all before too. But Danny's presentation is very different from all the web sites and books on the topic. You really haven't heard it in the clear, understandable fashion presented in SPAM WARS. Targeting the beginner, the uninitiated, and even a few of us 'old dogs', Danny walks the reader through the entire spectrum of spam. He covers the Government and Legislation. He addresses phishing, stalking, predators, zombies, and all the other evil tricks the denisons of the slime pits of spam employ to breach your walls.

I was recently sent a review copy of the book Spam Wars by Danny Goodman. This is an excellent read for anyone wanting to understand where spam comes from and how the whole "spamonomy" operates...Contents: Introduction; Email Predators, Guardians, and Victims; Grasping Spam (not SPAM); How We Got into This Mess; Behind the Curtain: How Email Works; It's the Spamonomy, Stupid!; How Spammers Get Your Email Address; Meet the Spammers and Scammers; The Spammer's View of the World; How Spam Differs from Junk Mail; The Antispammer's View of the World; Spammer Tricks Part 1: Headers; Spammer Tricks Part 2: Messages; Beware Geeks Bearing Gifts; Rule #3: Spammers Are Stupid; Technology as a Partial Solution; The Law as a Partial Solution; An Email Manifesto and To-do List; All about Email Message Headers; An Introduction to Span Sleuthing; Online Resources; Glossary; Index Unlike books that offer purely technical solutions to reduce the amount of spam you receive, Goodman takes a step back and lays the groundwork for how we found ourselves in the current environment. Any reasonably intelligent person will be able to take this book and begin to understand just how much of a problem this is. It's not just the 50 (or 500) emails you have to delete every day. It's the billions that get sent out continuously by spammers and scammers who don't deliver on their offers. And because there are people dumb enough to respond, it's a very lucrative business that has no regard for the victims... those of us who don't want to increase certain body parts or meet girls who are hot for us. Please! Goodman has a very irreverent style of writing in this particular work, and it's fun to read.

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