

Synopsis

For introductory courses in Information Systems or Management Information Systems. **Connect Essential MIS Concepts to Everyday Life** **Essentials of MIS** takes an in-depth look at how today's businesses use information technologies and systems to achieve corporate objectives. Current real-world business cases illustrate how companies have identified and ultimately solved key business challenges using information systems and technologies. Through the use of **Essentials of MIS**, readers will be able to participate in, and even lead, management discussions of information systems for a firm. **Part of a complete learning package that includes the core text and extensive supplemental online materials, the core book consists of twelve chapters with hands-on projects (including video case studies and instructional video packages) covering the most essential topics in MIS. The Twelfth Edition continues to be authoritative, but is now more customizable and flexible, with many of its learning tools now available in digital form.** **Also Available with MyMISLab™** This title is also available with MyMISLab, an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. **NOTE: You are purchasing a standalone product; MyMISLab does not come packaged with this content. If you would like to purchase both the physical text and MyMISLab, search for: 0134473701 / 9780134473703 Essentials of MIS MyMISLab with Pearson eText -- Access Card Package** **Package consists of: 0134238249 / 9780134238241 Essentials of MIS 0134325184 / 9780134325187 MyMISLab with Pearson eText -- Access Card -- for Essentials of MIS**

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Customer Reviews

the price of the book is completely ludicrous. 2 stars because the book was usable, but for the price I paid for it, it could have least shot confetti when I opened the box.

Did not come with access card per description

exactly as advertised and delivered in a timely fashion.

Book was one good shape

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