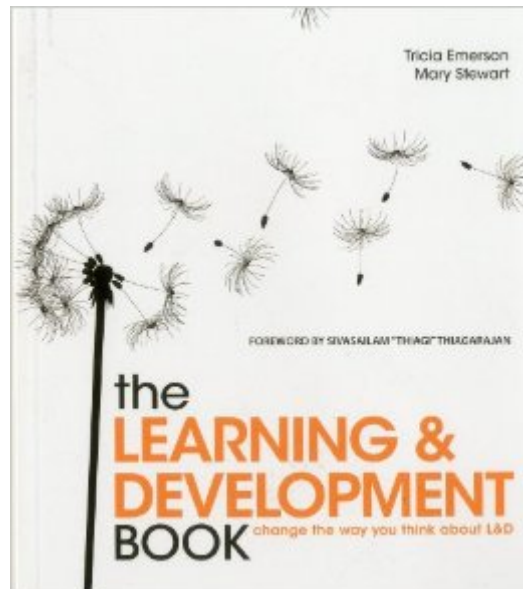


The book was found

The Learning And Development Book



Synopsis

Everyone thinks they know everything about training. Right? We've all gone to school, been trained on the job, and maybe endured the occasional corporate seminar. But if you're a professional in this field, you know that's familiarity, not expertise. Instructional design and implementation are not as easy as they look. You know there's an art to enabling people to truly change their behavior, moving themselves and their organizations toward the right future. That's what inspired *The Learning and Development Book*. Open the book to any page and you'll find a short chapter that holds one hard-won lesson—the reward of decades implementing instructional design in real-world settings. Why should learning be more like playing? Is the culture of your organization working against you? Should you really measure the effects of your training program? Have you ever thought that learning begins when training ends? Each chapter holds a nugget of wisdom on subjects like these. Whether you're a battle-tested educator or embarking on your first big training job, we hope we can give you tips, tools, big ideas, and (bonus!) a smile.

Book Information

Paperback: 198 pages

Publisher: Association for Talent Development (November 16, 2011)

Language: English

ISBN-10: 156286808X

ISBN-13: 978-1562868086

Product Dimensions: 6.1 x 0.4 x 7.1 inches

Shipping Weight: 10.4 ounces (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars [See all reviews](#) (7 customer reviews)

Best Sellers Rank: #1,059,189 in Books (See Top 100 in Books) [#972 in Books > Business & Money > Management & Leadership > Training](#) [#1221 in Books > Textbooks > Business & Finance > Human Resources](#) [#3716 in Books > Business & Money > Human Resources > Human Resources & Personnel Management](#)

Customer Reviews

One of the cutest, fun to read little books from the corporate instructional design world that I've ever read. I keep it on my desk and flip back through it from time to time just for inspiration. Good content based on great learning principles, really nice graphics, and a really enjoyable writing style make this a must. In fact, I lead a team of designers and bought them all copies. Highly recommended!

A word to the wise . . .if you have any experience as a trainer or consultant, DON'T BUY THIS BOOK!! I did and it was a complete waste of money and time. It is simplistic, basic, and trite. Nothing of any real value. It was hard to read . . . small type, orange pages (!) -- whose idea was THAT?!

This is a great little book - very well written and easy to understand. I was also pleasantly surprised when notified me of a refund - "because the price of the item(s) decreased after you ordered them, and we gave you the lowest price."How good is that?

Ms. Emerson addresses this complex issue in a very easy and digestible way. This is a must read for any leader focusing on implementing change throughout their organization. Loved it!

[Download to continue reading...](#)

Innovation in Open and Distance Learning: Successful Development of Online and Web-based Learning (Open and Flexible Learning Series) Deep Learning: Recurrent Neural Networks in Python: LSTM, GRU, and more RNN machine learning architectures in Python and Theano (Machine Learning in Python) Unsupervised Deep Learning in Python: Master Data Science and Machine Learning with Modern Neural Networks written in Python and Theano (Machine Learning in Python) Deep Learning in Python Prerequisites: Master Data Science and Machine Learning with Linear Regression and Logistic Regression in Python (Machine Learning in Python) Convolutional Neural Networks in Python: Master Data Science and Machine Learning with Modern Deep Learning in Python, Theano, and TensorFlow (Machine Learning in Python) Deep Learning in Python: Master Data Science and Machine Learning with Modern Neural Networks written in Python, Theano, and TensorFlow (Machine Learning in Python) Implementing Cisco IP Routing (ROUTE) Foundation Learning Guide: Foundation learning for the ROUTE 642-902 Exam (Foundation Learning Guides) Implementing Cisco IP Switched Networks (SWITCH) Foundation Learning Guide: Foundation learning for SWITCH 642-813 (Foundation Learning Guides) The Great Acting Teachers and Their Methods (Career Development Series) (Career Development Book) Relationship Development Intervention with Young Children: Social and Emotional Development Activities for Asperger Syndrome, Autism, PDD and NLD Agile Product Management: User Stories: How to capture, and manage requirements for Agile Product Management and Business Analysis with Scrum (scrum, ... development, agile software development) Agile Product Management: (Box Set) : Scrum: A Cleverly Concise Agile Guide and Agile: The Complete Overview of Agile Principles

and Practices (scrum, ... development, agile software development) Microsoft Management Console Design and Development Kit (DV-MPE Software Development Kits) App Development: App Design and Development for Beginners Integrated Theory & Knowledge Development in Nursing, 8e (Chinn, Integrated Theory and Knowledge Development in Nursing) Agile Product Management: Product Owner (Box set) : 27 Tips To Manage Your Product, Product Backlog: 21 Tips To Capture and Manage Requirements with Scrum ... development, agile software development) Agile Product Management: Product Owner: 27 Tips To Manage Your Product And Work With Scrum Teams (scrum, scrum master, agile development, agile software development) Agile Product Management: Product Vision and Release Planning 21 Steps (scrum, scrum master, agile development, agile software development) Agile Estimating & Planning Your Sprint with Scrum (agile project management, agile software development, agile development, agile scrum, agile estimating and planning) The Learning and Development Book

[Dmca](#)