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# Agile Product Management: Release Planning: 21 Steps To Plan Your Product Releases From A Product Vision With Scrum



## Synopsis

In this class, we will discuss some actionable steps and strategies on how to build a release plan using 21 easy-to-follow agile techniques. I am confident that you will find this class extremely valuable irrespective of your level of knowledge about scrum and release planning. We will start by building a strong foundation about scrum and release planning then move on to discussing the specific steps that you can follow to build a successful release plan. I won't stop there; I will go on to explain some very effective tips and tricks on how to master and improve release planning in your team or business from the ground up. And as with my other classes, I will give you plenty of examples to illustrate how best to implement scrum in product development and release planning. In this class, you will learn:

- A brief recap of agile and scrum principles
- What is a release plan and how it helps the team and stakeholders to set reliable expectations
- How a release plan is built for a single release
- The steps involved in building a release plan including starting from the project vision, including stakeholders, using the roadmap and building the release plan from the product backlog
- How and when to conduct the release planning meeting and why it is important
- Concise techniques for improving your release backlog
- How to maintain a release plan

So let's get started and let me teach you how to improve release planning for your product using agile scrum.

## Book Information

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## Customer Reviews

When it's time to release our product there are lists, lists, and more QA assurance checks. Planning how to best get to the point where the release is ready is not an easy feat. Delivering the

product ends up becoming the point of marketing, development, the product owner, stakeholder feedback, vendor specifications, and outside experts. To produce a quality product change is ongoing and iteration advancement is not always foreseen in the areas I expect. Building a release plan and strategizing the people and skills we need are planning with lists. This book thankfully is more than lists and its products are the vision that the reader brings with them. The roadmap to release was something that begin with lists and people and ended with strategies and stories. This book is one I will appreciate as reference on my shelves. This was a good read. Mr Joe

This book provides a training course on release planning. The book contains good information and a process to implement release planning. I liked the book and believe I can use the information.

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