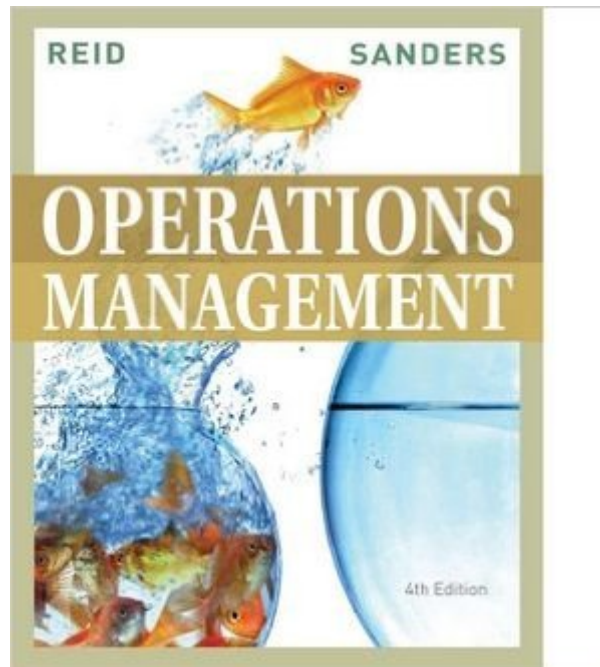


The book was found

Operations Management



Synopsis

With its abundance of step-by-step solved problems, concepts, and examples of major real-world companies, this text brings unparalleled clarity and transparency to the course. In the new Fourth Edition, all aspects of operations management are explained—its critical impact in today's business environments, its relation to every department in an organization, and the importance of an integrated supply chain focus. Quantitative and qualitative topics are balanced, and students are guided through the coursework that will help lay the foundations for their future careers.

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Customer Reviews

Have been using the 3rd edition with my students for the last couple of years and they find it helpful. The examples are clear and the Cases at the end of the chapter help understand the concepts better.

Good book that is easy to understand and follow along. It doesn't use over complicated words or bland wordings like most books.

The book is as expected. I needed it for an Operations Analysis class and while it is rather informative, it is on par with most of the books I've seen about Statistical Analysis and Operations Management. So, while it's not spectacular, it's nothing to complain about either. The book presents the formulas and information in a way that someone with a basic understanding of statistics would understand.

awesome book

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Book like expect

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