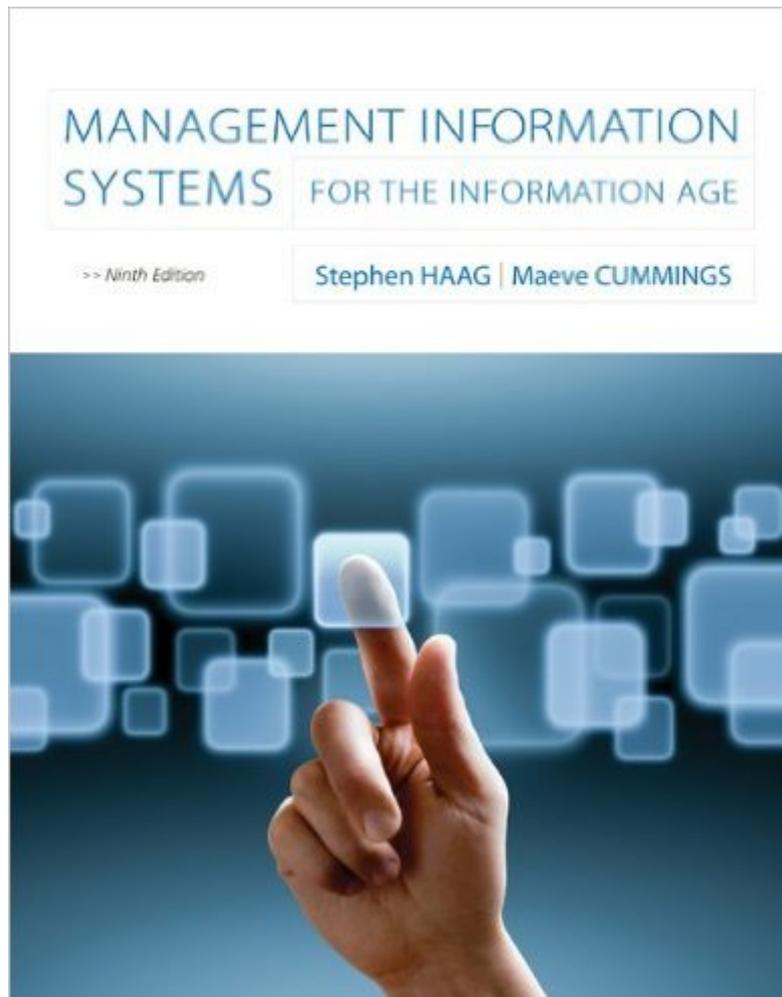


The book was found

Management Information Systems For The Information Age



Synopsis

The Ninth Edition of Management Information Systems for the Information Age provides you the ultimate in flexibility to tailor content to the exact needs for your MIS or IT course. The nine chapters and thirteen Extended Learning Modules may be presented in logical sequence, or you may choose your own mix of technical topics and business/managerial topics. Chapters cover what instructors want students to know about MIS while Extended Learning Modules (XLMs) show students what they can do with MIS. A contemporary writing style and a wealth of examples engage students in the content. Arranged with chapter opening cases that highlight how an organization has successfully implemented many of the chapter's concepts and chapter closing cases that help students apply what they just learned gives students the hands-on knowledge that is applicable in both their personal and professional experiences.

Book Information

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Customer Reviews

If you have little experience working in or with information technology, then this is a good, basic overview. However, it's being used as an MBA text and for readers who have experience it is painfully basic and completely overlooks the possibility of an audience with experience. The saving grace to it are the case studies.

Bought for class. Item as described.3 stars isn't about the content, but about the book arriving when

it was supposed to and being the one pictured/undamaged. Didn't end up reading much of it. 1 star for content. very very dull. And old.

Explains concepts clearly, is easy to follow, and, most importantly, it's interesting! This book will not put you to sleep like some other text books. Definitely recommend.

Bought the book to prepare for one of the CBIP exams. This is a good high level overview with excellent exercises. It is worth the price.

Book came in perfect shape. This was a requirement for college class that I was taking. Book is actually very easy to follow and very informative even if someone was interested in learning on their own.

I would not describe myself as a "geek" or a "tech expert", and found the Management Information book very easy to informative without being boring. The information is presented in easy to read language and definitions, along with good graphs and side stories which support the facts presented. With all the changes occurring daily in the IT world, I find the book relevant to what is happening in my company and with small businesses in my community. I definitely recommend the book for anyone trying to understand how technology works to improve today's business results.

Same book as the standard text (this is the international version) great for the price. This was a good buy.

I normally have great success renting my textbooks. However, this time, the book was pretty ragged when I got it. I think it was due to the fact that it didn't have a hardcover, but was a paper cover. The seams were split and the corners of the cover were well worn.

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